LA MAISON DE LA SÉRÉNITÉ

PRESENTS ITS 2027

intemporelle

BENEFIT EVENING



Photos 2026

WEDNESDAY, APRIL 14, 2027

LE WINDSOR BALLROOM, MONTREAL

UNDER THE HONORARY CO-CHAIRMANSHIP OF

MR. ALBAN GAUTIER
CONSUMER GROUP GROWTH LEADER, EY CANADA

MR. MAXIME THERRIEN
CHIEF FINANCIAL OFFICER AND SECRETARY, SAPUTO INC.

La Maison de la Sérénité

A MESSAGE FROM THE CO-CHAIRS OF THE 2027 INTEMPORELLE BENEFIT EVENING





It is with immense pride and a deep sense of responsibility that we have accepted to co-chair the 2027 Intemporelle Benefit Evening in support of La Maison de la Sérénité.

For more than 16 years, this exceptional organization has been providing compassionate, dignified and humane care to people at the end of life and their loved ones. Behind every story are families facing some of the most difficult moments of their lives, who find at La Maison a place of comfort, attentive listening and exceptional support.

The impact of La Maison de la Sérénité extends far beyond the care it provides. It offers patients and their loved ones an environment of respect, kindness and serenity at a time when every gesture, every word and every presence matters. End-of-life care is a reality that touches all of us, directly or indirectly, and this is precisely what makes La Maison's mission so essential. Its work is made possible through the commitment of hundreds of volunteers, dedicated professionals, partners and donors who, year after year, choose to make a tangible difference in the lives of others.

Today, we invite you to join this remarkable movement of solidarity. *Every contribution, regardless of its size, helps ensure the continuity of essential services for those who need them most and for their families*.

Together, let us make this evening a resounding success. Together, let us demonstrate the strength of a community coming together for a deeply human cause. **And together, let us continue to offer people at the end of life the priceless gift of serenity, dignity and compassionate support.**

We look forward to welcoming you to this memorable evening.

Thank you for your support.

Maxime & Alban

A MESSAGE FROM THE MEMBERS OF THE BOARD OF DIRECTORS AND SENIOR MANAGEMENT

As members of the Board of Directors of La Maison de la Sérénité, we have the privilege of seeing firsthand the meaningful impact our business community can have on the lives of our patients and their families.

We warmly invite you to join us for the **2027 Intemporelle Benefit Evening on April 14, 2027**, hosted by **Catherine Duranceau** and **Lee Haberkorn**, hosts of The Beat Breakfast Club on The Beat 92.5. Step back into the era of Beatlemania with **HELP!**, a show that promises to be an unforgettable feast for both the eyes and the ears!

This special evening brings together business leaders, philanthropists and partners from Laval, Montreal and across Canada around one shared belief: **everyone deserves to be accompanied with dignity and respect through the end of life.**

La Maison de la Sérénité provides high-quality palliative care, free of charge to adults at the end of life. **To continue this essential mission, we need committed partners like you.**

Every contribution makes a tangible difference. It helps provide care at no cost, purchase specialized medical equipment, and enhance the quality of life of our patients and their loved ones.

Join this community of partners who choose to make a difference where it matters most. To discuss partnership opportunities or confirm your participation, please contact Ms. Valerie Cousineau at philanthropie@maison-serenite.ca or visit our website.

We hope we can count on your support to make the **2027 Intemporelle Benefit Evening** a meaningful, festive and unifying celebration.

We look forward to seeing you there!

THE MEMBERS OF THE BOARD OF DIRECTORS OF LA MAISON

- **Chair – Mr. Francys Brown**, Partner, Demers Beaulne S.E.N.C.R.L.
- **Vice-Chair – Mr. Mario De Petrillo**, President, Town & Country Real Estate Management Inc.
- **Secretary – Mrs. Jeannette Rioux**, Marketing and Communications, Philanthropist
- **Treasurer – Mr. Patrick Robin**, General Manager, Desjardins, Caisse du Centre et de l'Est de Laval
- **Director – Mr. Aldo Geloso**, President, Groupe Geloso
- **Director – Mr. Filipe Da Silva**, Chief Financial Officer, Alimentation Couche-Tard
- **Director – Mr. Steve Cormier**, Director of Information Resources, City of Repentigny
- **Director – Mr. Louis Gendron**, Vice Chair & Managing Director, Corporate & Investment Banking, National Bank of Canada
- **Director – Me Mélissa Paquette**, Notary partner, Farley & Paquette Notaires Inc.
- **Director – Dr Emmanuel Patrice Valcin**, medical director at La Maison de la Sérénité and family medicine doctor

OUR EVENING PROGRAM

5:00 p.m.	Doors open and cocktail reception will be offered at Le Windsor Ballroom in Montreal
6:30 p.m.	Guests take their seats
6:40–8:15 p.m.	Welcome remarks with a celebratory toast and bubbles Remarks from the Co-Chairs Evening officially launched by the hosts Dinner Musical performances Silent virtual auction closes at 7:45 p.m.
8:30–8:45 p.m	Announcement of results Closing remarks

YOUR MENU!

On April 14, indulge in an exquisite four-course dinner in the elegant Windsor Ballroom. A carefully curated culinary experience designed to awaken the senses and complement this one-of-a-kind evening. *An evening where gastronomy, elegance and generosity come together.*

HORS D'OEUVRES & BUBBLES DURING COCKTAIL RECEPTION

Burrata and tomato tartlet, pesto, vino cotto
Grilled eggplant maki, mint, spicy mayonnaise
Duck confit croquette, ginger and cilantro emulsion
Grilled octopus & chorizo skewer, chimichurri, smoked paprika
Truffle arancini

FOUR-COURSE DINNER

First Course
Grilled Caesar salad, crispy pancetta, Parmesan, pangrattato

Second Course
Spicy rigatoni, shrimp, basil, chili flakes, bisque

Third Course
Braised beef, herb jus, herb-infused mashed potatoes, fine green beans
Vegetarian option: Grilled artichokes, caponata, green beans, tomato salsa, vino cotto

Fourth Course
Peach and mascarpone entremets
Coffee and tea service

Each course will be paired with a carefully selected wine

HOSTS OF THE 2027 INTEMPORELLE BENEFIT EVENING

For the second consecutive year, we are delighted to welcome back **Catherine Duranceau and Lee Haberkorn**, hosts of *The Beat Breakfast Club* on The Beat 92.5! Their energy and chemistry will once again be on full display, making this evening a truly memorable and vibrant celebration. A duo we love to wake up with in the morning… and can't wait to see again for this special evening!



Mrs. Catherine Duranceau
Host, The Beat Breakfast Club,
The Beat 92.5



Mr. Lee Haberkorn
Host, The Beat Breakfast Club,
The Beat 92.5

LIVE MUSICAL PERFORMANCE DURING THE EVENING



HELP!
A Tribute to The Beatles

Get ready to relive the energy, carefree spirit and excitement of the 1960s with **HELP! – A Tribute to The Beatles**, bringing the magic of the Fab Four to life and filling the room with music! A festive, unifying and truly timeless atmosphere… just like The Beatles themselves!



We also invite you to visit La Maison de la Sérénité's website, where you can watch a video featuring highlights from the 2026 Benefit Evening! We hope it will inspire you to join us on April 14 to support La Maison's mission.

2027 PARTNERSHIP PLAN

Get ready to travel back in time and relive Beatlemania with a cover band bringing The Beatles' greatest hits to life! An incredible experience will be hosted by our dynamic duo, creating a festive atmosphere that promises to have our guests singing, dancing and celebrating all evening long.

A one-of-a-kind experience designed to create unforgettable memories… while supporting a deeply human cause.

	Intemporelle	PRINCIPAL	MAJOR	PARTNER	SUPPORTER
	$60 000	$30 000	$20 000	$10 000	$5 000
EVENT TICKETS	20 individual tickets	10 individual tickets	6 individual tickets	4 individual tickets	2 individual tickets
Intemporelle Benefit Evening presented by…	✓	–	–	–	–
Cocktail presented by…	–	✓	–	–	–
Virtual Auction presented by…	–	–	✓	–	–
Musical Performances presented by…	–	–	–	✓	–
Company logo on the event's backdrop screen	✓	✓	✓	–	–
Company logo in the event program	✓	✓	–	–	–
Opportunity to add a corporate video to La Maison's LinkedIn page before the event*	✓	✓	–	–	–
Company logo on the virtual auction banner	✓	✓	✓	–	–
Logo on the thank-you card	✓	✓	✓	✓	✓
Recognition during speeches	✓	✓	✓	✓	✓
Recognition in La Maison's annual report and on its website	✓	✓	✓	✓	✓
Recognition on La Maison's Facebook and LinkedIn pages	✓	✓	✓	✓	✓

** Corporate video subject to approval and technical requirements*

PARTICIPATION FORM

La Maison de la Sérénité

PLEASE SUBMIT THE COMPLETED FORM BY FEBRUARY 20, 2027

3 OPTIONS AVAILABLES

1. PARTNERSHIPS*

- ☐ INTEMPORELLE – $60,000 (20 seats)
- ☐ PRINCIPAL – $30,000 (10 seats)
- ☐ MAJOR – $20,000 (6 seats)
- ☐ PARTNER – $10,000 (4 seats)
- ☐ SUPPORTER – $5,000 (2 seats)

2. I WOULD LIKE TO DONATE AN ITEM TO THE AUCTION

☐ Item name _____

3. I WOULD LIKE TO MAKE A DONATION TO LA MAISON DE LA SÉRÉNITÉ

☐ $ _____

ACCEPTED PAYMENT METHODS

1. ONLINE
www.maison-serenite.ca

2. BY CHEQUE PAYABLE TO
La Maison de la Sérénité

3. BY CHEQUE PAYABLE TO
☐ Visa ☐ Mastercard

_____ / _____ / _____
Card number

_____ / _____
Expiry date

Tax receipt : ☐Corporate or ☐ Personal

_____
Cardholder name

_____
Signature:

4. PLEASE SEND ME AN INVOICE

☐ Please use the address below for billing purposes

CONTACT

Company _____ Contact person – First/Last name _____

Address _____ City _____

Province _____ Postal code _____ Telephone _____

Email address _____ Who referred you? _____

*** You will receive an additional form to complete and return by March 20, 2027, to confirm the contact information for your guests.**

OUR VIRTUAL AUCTION!

This online-only fundraising campaign will be hosted on a specialized web platform. The MaCause auction platform allows participants to bid online using their smartphone, tablet, or computer. A few weeks before the Benefit Evening, you will be invited to start placing your bids! To meet everyone's expectations, you will find a variety of items across several categories, with something for every taste and every budget

REMINDER REGARDING TAX RECEIPTS FOR A VIRTUAL OR LIVE AUCTION

During an online or live auction, a tax receipt is **not automatically issued** for the amount paid.

If the price paid exceeds the **fair market value (FMV)** of the goods or services received, the difference may, under certain conditions, qualify as an eligible charitable donation.

Example: An auction item is worth $500 and is sold for $800 >>> up to $300 may be eligible for a tax receipt.

An item donated free of charge by an individual or a business for the auction generally does **not** qualify for a tax receipt corresponding to its value. Important: *the FMV and eligibility must be determined in accordance with Canada Revenue Agency (CRA) rules.*

IMPORTANT NOTES AND REMINDER FOR THE 2027 INTEMPORELLE BENEFIT EVENING

Date : **Wednesday, April 14, 2027**
Venue : **Le Windsor Ballroom**
(1170 Peel Street, Suite 110, Montréal, QC H3A 1S5)
Arrival time : **5:00 p.m.**
Parking : **Valet parking service is available**
Dress code : **Chic cocktail attire**

La Maison de la Sérénité



A MEMORY FROM THE 2026 EVENING

Photo credit: Témoins Production